

West Broadway Swim Club
Board of Directors
June 17, 2024

- I. Attendance: **Board Members**-Jeremy, Jared, Erin, Kelly S, Krista, Chelsea & Caysea. Jen W present by phone. **Non-Board Members Present**- Kelly P, Ty and Nick Witthaus.
- II. Call to Order 6:12 by Krista
 - a. Approval of May Minutes: Jared motioned, Erin 2nd, approved by all.
- III. Review of financial Report-(Treasurer): Issues with quicken. Up \$7K from last year. CD rates are above 5% at Tiger Credit Union, Jared moved our due CD's to an account that earns 4% at Tiger Credit Union, not sure of type of account. Discussed paying down loan vs. keeping money in interest bearing accounts. Krista asked about putting all \$80K together in a CD, Kelly S suggested staggering the CD's and the amounts and terms in case you need to break one, less penalty... Chelsea will put together some info and report back.
- IV. Division Reports
 - a. *Membership- Swim lessons are open to non-members. Ty was not comfortable with the number of guards we have to open to non-members. Krista said we will let Ty make that decision and communicate with Nick. Nick said the website is currently live.*
 - b. *Pool Manager- Everything is going well. Guards are working on trainings and they are working well together. An issue was brought up about memberships and singles buying guest passes daily to bring kids, some families have 12 members on the membership. Caysea will look into these.*
 - c. *Social Media/Marketing- Do we want members only on the 4th? –Yes Application to book a party is on the website.*
 - d. *Concessions- Selling lots of food. Up from last year. Some concessions were missing. This was addressed. Selling burgers & hotdogs on Juneteenth.*
 - e. *Grounds-There is a water leak by the tennis courts. Seth will come fix this week.*
 - f. *Payroll-NA*
 - g. *Swim Team-Swim meet will move to CCMO for 6/19. Shirts & Suits will be in 6/18. Got pushback on some training. Going to try something different. Good culture and morale.*
- V. Old Business
 - a. Strategic Issue #1: Cultivate a winning guard team
 - b. Strategic Issue #2: Continue to modernize the pool—Erin & Krista met with some board members @ SWSC to get perspective on digging up the pool.
 - c. Strategic Issue #3 Keep the pool and pool area clean all season
- VI. New Business: Code of Conduct approval- What consequences happen if not followed? Discussion about adding failure to follow results in being asked to leave, or termination of membership, 3 strike rule (which is already in effect). All terminations need to be board approved. Everyone liked that idea. No vote to approve.
- VII. Throw Up- Someone has thrown up twice in the pool. Chelsea motion if you throw up in the pool you will need to leave for the rest of the day. 2nd by Jared. Everyone approves except Kelly S.
- VIII. Lap Ladies - No one showed for the meeting.

IX. Adjourn: 6:45 pm

Upcoming Events

4th of July party 10:30-4:00

Sunday Funday 1-4 July 21st

Next Board Meeting July 22nd

Glow Night 9-11 August 3rd

Teen Night August 5th

Tween Night August 12th

Sunday Funday August 18th